

# Cannabis Business Plans

A professional Business Plan provides a clear roadmap for your business – objectives, strategies, and financial results. A cannabis Business Plan does more than that – It also addresses the many challenges inherent in operating within this industry, including the tax implications of 280E.

## The Road to Success

As such, a professional Business Plan explains how your business will be successful and is critical to the effective communication of this information with potential investors and municipalities.

## Cannabis Business Plan Contents

- Executive Summary
- Company Profile
- Industry Analysis
- Marketing Plan
- Operating Plan
- Financial Plan

## Choosing a Business Plan Developer

Although consultants have been developing business plans for years, the cannabis market is so new that few are qualified to develop a business plan for this industry. Dealing with regulatory issues, tracking and security requirements, tax nuances, etc. requires industry experience.

Further, the New Jersey legal cannabis market is newer still, making this an even more difficult challenge. Very few business planners are familiar enough with New Jersey's political, legal and economic environment to produce a plan that fits your needs.

As a New Jersey-based company, NJ Cannabis Consulting has been helping clients for more than four years. We have been involved in the NJ political environment AND are knowledgeable about the adult-use cannabis market – a unique combination ideally suited to your needs. Further, we have developed relationships with many companies that can help you develop and plan your business.

## The Process

Our initial free consultation gives us an opportunity to describe the cannabis license application process and explain the role of a Business Plan. We then gather information from you that we integrate into your Business Plan. In some cases, it is necessary for us to supplement this based on experience and industry "best practices." A draft is developed and reviewed with you. The project is considered finished when you are completely satisfied. We also develop a 36-month Pro Forma outlining your revenues and expenses.

***Please visit our web site, complete the contact form and we will contact you for a free consultation.***

**NJ Cannabis Consulting LLC**  
**njcannabisconsulting.com**  
**(609) 772-4024**

