



2022 Course Catalog

Educational Content from Medical Cannabis Mentor and Our Community Harvest

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Table of Contents

Pages 3-4 – About Medical Cannabis Mentor and Our Community Harvest

Page 5 – Introduction to the Cannabis Industry

Page 7 – Counter Intelligence: Introduction to Cannabis Dispensary Operations

Page 9 – Cannabis Therapeutics: Introduction to Medical Cannabis

Page 11 – Cannabis Science and Therapeutics for Pharmacists

Page 13 – Relief Without the High: Introduction to CBD and Its Health Applications

Page 14 – Social Justice and Cannabis

ABOUT US

Medical Cannabis Mentor + Our Community Harvest

Medical Cannabis Mentor (MCM) and Our Community Harvest (OCH) are uniquely qualified to offer online courses to meet the needs of your institution.



Joe Dolce is the CEO+Founder of the online education company [Medical Cannabis Mentor](#). He is the author of [Brave New Weed: Adventures into the Uncharted World of Cannabis](#) (HarperWave, 2017), and host of the Brave New Weed podcast. Joe's career as a journalist spanned over 25 years. He was editor-in-chief of *Details Magazine* and a contributing editor at *Gourmet* in addition to writing for *T: The New York Times Magazine*, *New York*, *Rolling Stone*, *Travel & Leisure*, *Departures*, *Leafly*, and many others.



Dr. Junella Chin, DO, is the Co-Founder & Medical Director of Medical Cannabis Mentor. Dr. Chin's integrative, family practice clinic has focused on children with intractable epilepsy, cancer, and autism. For over a decade she learned firsthand how medical cannabis can benefit patients. Currently, Dr. Chin is registered with the New York State Medical Marijuana Program where she treats children and adults with a range of conditions. Dr. Chin is the author of [Cannabis and CBD for Health and Wellness](#).



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Rob Mejia is the author of [The Essential Cannabis Book](#), an Adjunct Professor of Cannabis Studies at Stockton University, and founder of New Jersey's first cannabis education company, [Our Community Harvest](#). Rob has talked to hundreds of people in the cannabis industry and community. From dispensaries in Denver, to private grows in Uruguay, and health clubs in New Jersey, Rob has spent a decade studying and researching all facets of the cannabis community.



Our Community Harvest's Director of Education, Beth Mejia, M.A.T. owns and operates EyeLevel Educational Consulting, a firm specializing in online education. EyeLevel has built online courses for Western Governors University, Capella University, Barnes and Noble Education and McGraw Hill.



A Cannabis Education Company®



Introduction to the Cannabis Industry

This course is available now. As the acceptance and availability of medical and adult use cannabis rapidly increases, the opportunity to become a part of one of the fastest growing industries in the US is of interest to many. This course is designed to educate about the basics of cannabis, and then introduce the learner to the myriad of opportunities for employment, from cultivation to manufacturing, to advertising and compliance.

How Does the Course Work?

This 8-hour course equips learners with a foundational understanding of the cannabis industry. It familiarizes learners with the terminology, history, and many uses of cannabis while also making them aware of career, investment, and employment opportunities in the industry.

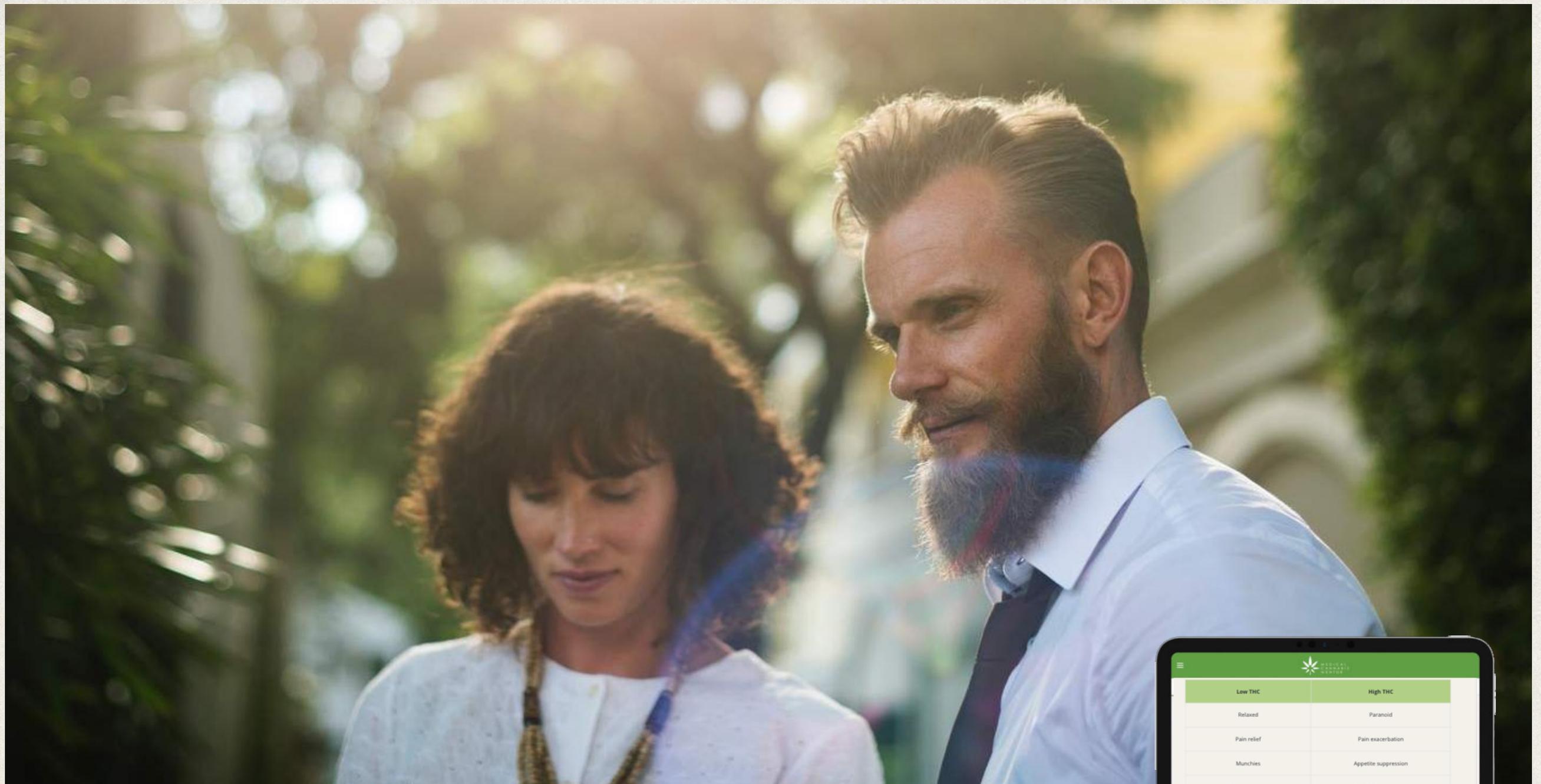
THE SYLLABUS INCLUDES:

- + Cannabis Basics
- + Growing and Cultivation
- + Extraction and Processing
- + Retail and Medical Dispensaries
- + Hospitality Marketing and Communications
- + Other Opportunities in Ancillary Services

WHAT STUDENTS WILL LEARN:

- + Understand the history, science, and legal landscape of cannabis
- + Introduce learners to the various cannabis industry sectors
- + Looking ahead at state specific opportunities





Counter Intelligence: Cannabis Dispensary Operations

This course is available now. The dispensary is often the first point of contact between patients/customers and the cannabis industry. Knowing how to address a patient's concerns and needs within the law is of primary importance. But it's also essential that dispensary personnel are educated about best practices for addressing and retaining patients, as well as understanding, handling, and storing cannabis products.

The screenshot shows a mobile application interface. At the top, there is a green header with a logo. Below the header is a table comparing 'Low THC' and 'High THC' effects. The table has two columns: 'Low THC' and 'High THC'. The rows list various effects: 'Relaxed' vs 'Paranoid', 'Pain relief' vs 'Pain exacerbation', 'Munchies' vs 'Appetite suppression', 'Anti-nausea' vs 'Possible hyperemesis', and 'Anxiety relief' vs 'Increased anxiety'. Below the table is a photograph of two women sitting at a table, one holding a small white object. At the bottom of the screenshot, there is a small caption: 'Topicals are often a nervous patient's first experience using cannabis medicines. They do not cause psychoactivity. Photo courtesy of Drug Policy Alliance.'

Low THC	High THC
Relaxed	Paranoid
Pain relief	Pain exacerbation
Munchies	Appetite suppression
Anti-nausea	Possible hyperemesis
Anxiety relief	Increased anxiety

Topicals are often a nervous patient's first experience using cannabis medicines. They do not cause psychoactivity. Photo courtesy of Drug Policy Alliance.

How Does the Course Work?

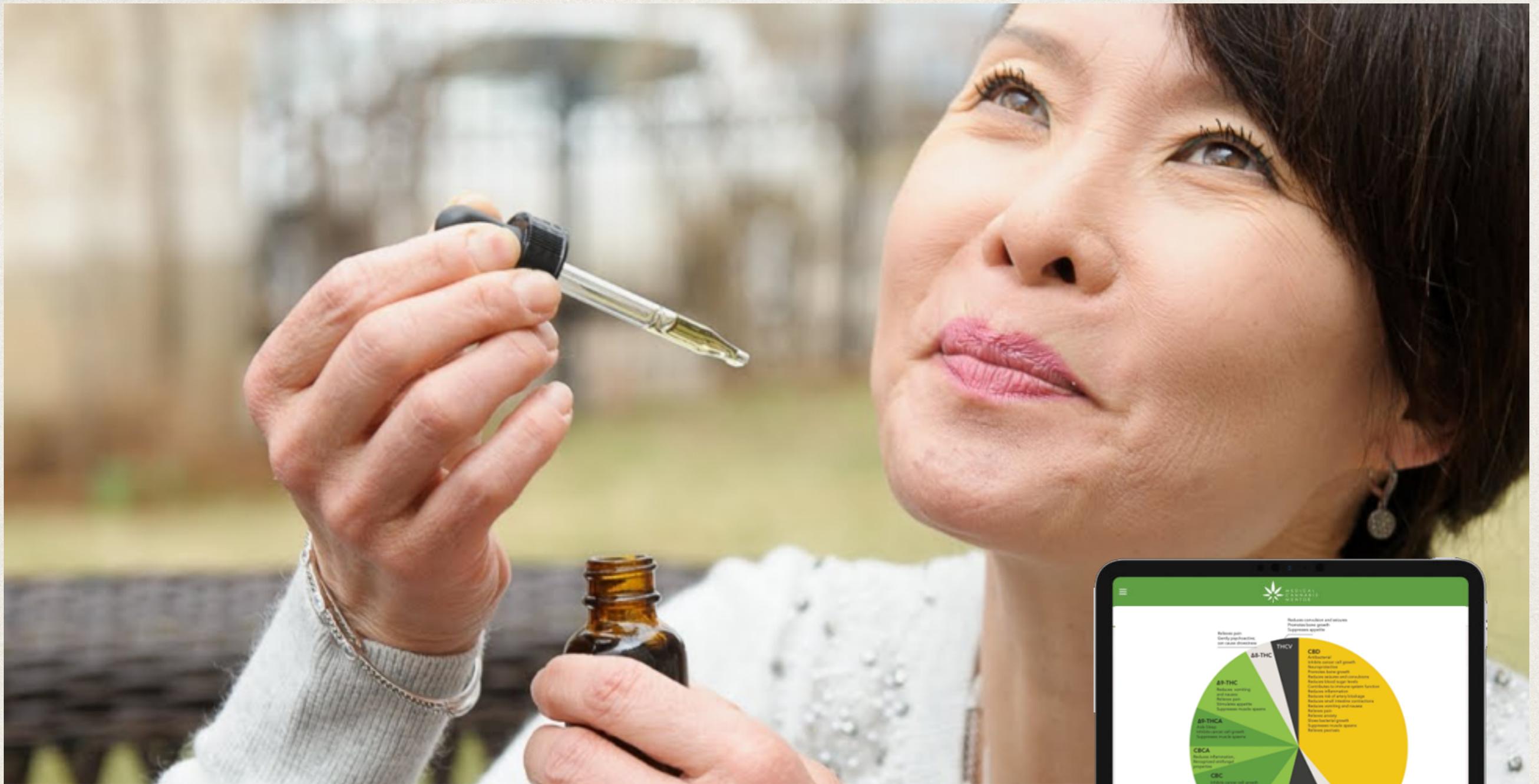
The course consists of 12 evidence-based modules and it employs an exciting mix of technically enhanced interactive media—visual, audio, motion graphics, charts—which help users visualize material. Downloadable PDFs and links to outside resources guide users deeper into specific areas, allowing each person to customize his or her experience. Even quiz questions at the end of each module are designed to be instructive.

SYLLABUS INCLUDES:

- + The History of Medical Cannabis
- + The Endocannabinoid System
- + CBD, An Overview
- + Dosing Intelligence
- + Storage and Handling: Do's & Don'ts
- + Six Things Every Great Dispensary Technician Needs to Know
- + And More

WHAT STUDENTS WILL LEARN:

- + Safe handling, storing and labeling of all products
- + Speaking to patients about sensitive conditions
- + The different methods of consumption and dosing
- + The history and prohibition of medical cannabis
- + The law—what you can and cannot say and do



Cannabis Therapeutics: Introduction to Medical Cannabis

Available now, this course has been developed by professionals for professionals to get students quickly up to speed on the advantages and disadvantages of administering medical cannabis plus a foundational understanding of the Endocannabinoid System. Based on the latest science, the course is bolstered by clinical expertise from the world's most experienced physicians. It is designed to be digestible, practical, and compelling.

Medical Cannabis

- THCV**
 - Reduces convulsion and seizures
 - Promotes bone growth
 - Suppresses appetite
- CBD**
 - Antibacterial
 - Inhibits cancer cell growth
 - Neuroprotective
 - Promotes bone growth
 - Reduces anxiety and convulsions
 - Reduces blood sugar levels
 - Contributes to endocannabinoid system function
 - Reduces inflammation
 - Reduces risk of artery blockage
 - Reduces small intestine contractions
 - Reduces vomiting and nausea
 - Reduces pain
 - Reduces anxiety
 - Slows tumor growth
 - Suppresses immune system
 - Reduces psychosis
- CBG**
 - Inhibits cancer cell growth
 - Promotes bone growth
 - Reduces inflammation
 - Reduces pain
 - Reduces anxiety
 - Reduces psychosis
- CBGA**
 - Inhibits cancer cell growth
 - Promotes bone growth
 - Reduces inflammation
 - Reduces pain
 - Reduces anxiety
 - Reduces psychosis
- CBDA**
 - Reduces inflammation
 - Inhibits cancer cell growth
- THC**
 - Reduces pain
 - Elevates psychiatric and mood disorders
- CBG-THC**
 - Reduces vomiting and nausea
 - Reduces pain
 - Reduces anxiety
 - Suppresses immune system
- CBG-THCA**
 - Inhibits cancer cell growth
 - Promotes bone growth
 - Suppresses immune system
- CBGA**
 - Reduces inflammation
 - Reduces pain
 - Reduces anxiety
 - Reduces psychosis
 - Reduces inflammation
 - Inhibits cancer cell growth

The entourage effect suggests that the 150+ active compounds in cannabis interact to produce therapeutic and regulatory effects. The story of the so-called minor cannabinoids is just beginning to unfold, but early clues are fascinating. In addition to what the chart above shows, CBN encourages sleepiness. CBC, which is antibacterial, may be useful in fighting acne.

Minor Cannabinoids & Terpenes

At last count the cannabis plant was thought to contain over 500 chemical compounds, many of them only in trace amounts. The two most prevalent cannabinoids are THC and CBD.¹ There are also the so-called minor cannabinoids – CBG, CBC and CBN – flavonoids, and terpenes, the aromatic oils also found in spices, fruits, and vegetables. (It is mistakenly assumed that THC and CBD cause the powerful aroma of cannabis, but they are odorless. Terpenes are the culprits).² All cannabinoids begin in their acidic forms such as THCA and can be converted to the more familiar neutral forms through a process called

How Does it Work?

The course consists of fifteen evidence-based modules. It includes built-in assessments, case studies, reference guides, and even patient in-take forms. It employs an exciting mix of technically enhanced interactive media—visual, audio, motion graphics, charts—which help users visualize material. Downloadable PDFs and links to outside resources guide users deeper into specific areas, allowing each person to customize their experience. Even the knowledge-checks at the end of each class are designed to be instructive.

THE SYLLABUS INCLUDES:

- + Cannabis as Medicine: A History
- + Anatomy and Life Cycle of the Plant
- + A Tour of the Endocannabinoid System
- + Beyond THC & CBD Cannabinoids, Terpenes and The Entourage Effect
- + Methods of Administration: Inhalation, Tinctures, Pills & Edibles, Topicals, Suppositories
- + Dosing Strategies
- + Risks and Contraindications
- + And More

WHAT STUDENTS WILL LEARN:

- + How to speak to patients about cannabis
- + Knowledge about the different components of cannabis
- + Understanding the most common uses of cannabis and the methods of administration within the law
- + The biochemistry of cannabinoid science and the way cannabinoids modulate neurotransmission
- + Knowledge of the potential short-term and long-term risks of cannabis use



Cannabis Science and Therapeutics for Pharmacists

This course is available now. Pharmacists are on the front lines of patient care. This practical, engaging, evidence-based course has been designed to give pharmacists all the information on cannabis they would've liked to have obtained in Pharmacy School.



How Does the Course Work?

The course consists of fifteen evidence-based modules. It includes built-in assessments, case studies, reference guides, and in depth information about pharmacokinetics and pharmacodynamics of cannabis. It employs an exciting mix of media—visual, audio, full motion graphics, charts—which help users visualize material. Downloadable PDFs and links to outside resources guide users deeper into specific areas, allowing users to customize their experience. Knowledge-checks at the end of each class are designed to be instructive.

THE SYLLABUS INCLUDES:

- + The Pharmacokinetics and Pharmacodynamics of CBD and THC
- + Drug-Drug Interactions
- + Dosing Intelligence
- + Methods of Administration
- + Insomnia Case Study
- + Risks, Contraindications, At risk populations
- + Case studies, Reference Guides and Patient In-take Forms

WHAT STUDENTS WILL LEARN:

- + The functioning of the body's endocannabinoid receptor system
- + A thorough understanding of the pharmacokinetics and pharmacodynamics of CBD and THC
- + Practical advice on dosing and methods of administration
- + Clinical applications of medical cannabis
- + Foundational, applicable, and practical knowledge of cannabis that will set them apart in a saturated industry
- + How to confidently discuss cannabis medications with patients



Relief Without the High: Introduction to CBD and its Health Applications

This course is in development. Science is proving what patients have been reporting for years: Cannabis is an effective and safe way to treat chronic conditions. This course is created for people who need to medicate daily and function without the psychoactive effects of THC. It will help people find relief without the high and without the side effects of over-the-counter or prescription medications. The course is evidence based and infused with clinical evidence from the world's most experienced cannabis prescribing physicians.



Social Justice and Cannabis

This course is available now. In 2022, cannabis is situated at the junction of social justice possibilities and the explosion of an enormous industry. At this strange time in history, when the pandemic has cast a cloud of uncertainty over everything, the cannabis industry has not only been deemed essential but it has been growing. As legalization of both medical and adult use cannabis continues, each state is trying to put measures in place to promote social equity/justice. They include:

- + Teaching and educating individuals to recognize bias and actively fight racism, sexism, and other forms of oppression
- + Expunging criminal records for simple cannabis possession
- + Giving BIPOC training, ownership opportunities, and most importantly, access to financing

How Does the Course Work?

Ultimately, it is essential to equip future participants in the cannabis industry with knowledge of social justice issues, and how their own work can be positioned to create a more equitable society. This 7-module, self-paced course introduces learners to social justice issues and opportunities for progress in the cannabis industry. The course consists of PowerPoints, selected readings, videos, and podcasts, short lecture videos, and built-in assessments.

THE SYLLABUS INCLUDES:

- + History of the Criminalization of Cannabis
- + Race and Cannabis
- + Criminal Justice Reform and Cannabis
- + Cannabis, Gender, and the Environment
- + Cannabis and Economic Opportunity

WHAT STUDENTS WILL LEARN:

- + A foundational understanding of the vocabulary, history of cannabis and its prohibition.
- + An understanding of the changes to public policy surrounding the use of cannabis
- + Mastery over issues in gender equity and environmentalism in the cannabis industry
- + An understanding of the lasting, intergenerational effects of criminalization of cannabis, especially on communities of color